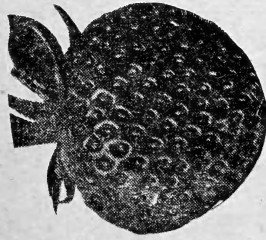


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23 Years Plant Experience



1942
MAPLE VIEW
MAY 11
Eureka Plant Farm

F. G. Mangus

Fresh Dug Plants

MAPLE VIEW, N. Y.

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U. S. Department of Agriculture

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY

Fruit and Vegetable Crops and Diseases

M. E. N.

8-3591

CREAM OF THE STA

Descriptions and Prices of Plants for 1942

PREMIER (H 17 Early). The greatest profit maker in strawberry history, it is unchallenged as a real money maker, it has given more general satisfaction than any variety introduced. Premier or H 17 is a large producer of the finest kind of berries, with size, color and firmness and a blossom that seems to be almost frost proof, this make-up makes the Premier H 17 the outstanding variety to plant to make real money.

Price: 50, 60c; 100, \$1.00; 300, \$2.50; 500, \$3.50; 1000 or more \$7.00
per 1000

FAIRFAX (Early). Quality is the outstanding point of Fairfax. Its firmness and wonderful flavor makes it without question one of the finest eating berries grown. The berries are large dark red with prominent yellow seeds, does not yield as many quarts as Premier or H 17, with us.

Price: 50, 60c; 100, \$1.00; 300, \$2.50; 500, \$3.50; 1000 or more \$7.00
per 1000

DORSETT (Early). Introduced as a running mate with Fairfax, the fruit of the Dorset is bright red very large and firm with a flavor you will never forget once you have eaten them, they are equally good for home use or long distant shipping, they always bring a premium price on any market on account of their appearance, size and flavor.

Price: 50, 60c; 100, \$1.00; 300, \$2.50; 500, \$3.50; 1000 or more \$7.00
per 1000

CATSKILL (Medium Early). Because of its size, flavor, heavy yields, vigorous growth and wide adaptability to a wide range of soils and climates has caused Catskill to forge ahead which places it in first place as a mid-season variety. The color is bright red with large green caps, large size, is one of the outstanding values, it is firm enough to be considered a long distant shipper, and very productive.

Price: 50, 60c; 100, \$1.00; 300, \$2.50; 500, \$3.50; 1000 or more \$7.00
per 1000

DRESDEN (Medium Early). This is a new variety, but past the experimental stage. I have fruited it for several seasons, and I predict, once it is better known, it will be planted extensively as a commercial berry, it has the ability to fill baskets and crates with the best. The fruit is extra large, holds its size through the season, color is light red and very attractive, it is firm and a beauty in size productiveness.

Price: 50, 60c; 100, \$1.00; 300, \$2.50; 500, \$3.50; 1000 or more \$7.00
per 1000

PATHFINDER (Medium Early). This is a new variety originated at the New Jersey Experiment Station about 1928, it has been thoroughly tested and highly recommended by many growers. It makes a good fruiting row, fruit about the same size as Premier, color, bright red, extra heavy yielder, this variety is certainly worth trying.

Price: 50, 60c; 100, \$1.00; 300, \$2.50; 500, \$3.50; 1000 or more, \$7.00
per 1000

SENATOR DUNLAP (Medium Early). Has been grown for a great many years and has never lost its popularity with the folks who eat short cake and for canning. It is a good bearer of medium sized berries, dark red thru to the center, does well on all kinds of soil and climate; I do not recommend it for market on account of the size of the fruit and turns dark after picking.

Price: 50, 60c; 100, 90c; 300, \$2.25; 500, \$3.25; 1000 or more, \$6.50
per 1000

STANDARD VARIETIES

ABERDEEN (Late). This is the best yielding late berry that I know of, the fruit is cone shaped, large light red in color, is solid and firm, will stand long distant shipping. I do not consider it a good flavored berry, therefore do not recommend it for home use, but for the commercial grower I believe it is the outstanding late berry.

Price: 50, 60c; 100, 90c; 300, \$2.25; 500, \$3.25; 1000 or more, \$6.50 per 1000

MASTODON (Everbearing). This is still the best everbearing variety with us, the fruit is large, fairly firm and a good flavor, they commence ripening about August 1st and continue until heavy frosts.

Price: 50, 80c; 100, \$1.50; 200, \$2.40; 300, \$3.50; 500, \$5.00; 1000 or more, \$10.00 per 1000

GEM (Everbearer). This is one of the newer varieties of everbearers, some of my customers report larger yields from Gem than any other everbearer, the fruit is not as large as Mastodon, and somewhat sour, it is a beautiful bright red color, and sure is the makings for a good short cake. Commence ripening about August 1st. Price: Same as Mastodon.

In looking over your catalogues and price lists you will find that strawberry plants are considerably higher in price than they have been for some years. In my opinion the war has not had much to do to cause the sharp rise in prices of strawberry plants, although it would have been necessary to make some advance in price, but the main reason is, the dry summer of last year, all through the planting and growing season, which did not effect just a few states, but seemed to be national. Although a strawberry plant may grow and make plants, they are of no value unless there is moisture to help them to take root. Last summer it required skill to grow good strawberry plants, they had to be cultivated and hoed at the proper time to help the plants to take root.

My plants did not make as many plants as usual, I had a large planting, and I expect to have enough plants which will have large crowns and roots. If there is as great a shortage of strawberry plants, as the survey shows, I believe it will be to your own benefit to order early.

RASPBERRY PLANTS

I grow red raspberry plants, in large quantities, but I prefer selling them in the fall of year, so that I can give all of my time to my strawberry plant business. I sold all of the raspberry plants last fall, so I have none for sale this spring. I can furnish them next fall in any quantities you desire, in the following varieties: Latham, Marcy, Taylor, Chief, Indian Summer.

METHOD OF SHIPPING

All plants will be shipped by Parcel Post or express, transportation collect.

TERMS

Cash with order, or I will book your order if one-third the value of your order accompanies same. This way I will reserve your plants and ship them when you want them. When you are ready for your plants, send the balance due on them and tell me when you want them shipped. You will then have your plants when you are ready for them, and have the kind you want.

GUARANTEE

I guarantee all plants to be true to name, fresh dug, full count and to reach you in good growing condition, if they are not as good as you expected them to be, return the plants at once and I will return your remittance in full, including transportation charges. You as my customer must be satisfied that you have received a fair deal and full value for your money.

However, on account of care and weather conditions, I cannot be responsible for plants after once planted.

PLANTING AND CULTIVATION

If the weather is warm when you receive your plants, unpack AT ONCE, and put them in a cool place, cover with damp bags, but DO NOT put water on the plants, until you are ready to plant them. It is a good plan to puddle them before planting. I think it is a good idea to cut about one third of the roots off before planting, for the reason it makes planting easier. The roots will not turn up and be exposed to the wind, which is very important. To set plants, use a trowel or a square pointed shovel, make a hole sufficiently large so that the roots can be placed without bunching or turning up, press the soil firmly around the plant being careful not to cover up the crown. Cultivate and hoe the same as any ordinary garden crop. Blossoms should be kept picked off of everbearing varieties until about July 1st.

Strawberries like a good fertile soil, preferably a piece of soil which had an application of manure, and a cultivated and hoed crop, the summer before, never plant on a sod, nine times out of ten it will be a failure.

It requires about 8,000 plants per acre, when planted 15 inches x 48 inches.

All of my plants are of the perfect flower varieties and do not require pollenizing. There will be no difference in the yield whether you plant one or more varieties.

SUMMARY

I have been selling plants to the growers for 23 years although I do not claim to have 100% satisfied customers, I do claim to have a large percent of satisfied customers as any plant grower or nursery.

I do not print testimonials, but if you are planning on buying plants, and doubt of my ability to furnish you with good plants, write me and I will furnish you with original letter, or the name and address of some of my customers.

I grow my own plants, they are true to name, properly graded and fresh dug, they have been fertilized with manure, nature's own fertilizer, which grows a good strong root system with large crown, and dug from new plantings.

Plants are all shipped the same day they are dug, packed in moss and guaranteed to reach you in good growing condition.

MY PLANTS HAVE HAD TWO INSPECTIONS AND CERTIFIED BY AUTHORIZED STATE INSPECTORS, A COPY OF CERTIFICATE WILL ACCOMPANY EACH SHIPMENT.

I can fill your order for strawberry plants, large or small. However I am quite often sold out on some varieties in the latter part of the season, so if you order late, please make a second selection, if you have any, if not I will return your money. I commence digging and shipping about April 1st and continue until June 1st. May is a good time to plant our northern plants.

I thank you for your past patronage and earnestly solicit a continuance of same, if you are serious about wanting to buy fresh dug true to name plants, then make out your order and mail it to,

Yours truly,

F. G. Mangus

Maple View, New York, Oswego Co.

My farm is located at intersection of Routes No. 11 and 104

Fresh Dug Plants
MAPLE VIEW, N. Y.

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent, attach price to each article and add up accurately. Make all letters short and to the point, and please do not write letters on the same sheet with order.

[illegible]

TRUE TO NAME. While we use every precaution to have our plants true to name we will not be responsible for a sum greater than the purchase price of plants should they prove otherwise.

